

# CITÉ DU DESIGN

## PRESS RELEASE

Saint Etienne, 15th November 2007

**Saint Etienne International Design Biennial 2008  
from 15th to 30th November 2008  
365 days to go!**

Saint Etienne International Design Biennial 2008 will be taking place over two weeks from Saturday 15<sup>th</sup> to Sunday 30<sup>th</sup> November 2008 (including two weekends), which means that the public will be able to take advantage of an additional weekend compared with past events.

The Cité du Design team, under the leadership of Elsa Francès, is organising the event for a second time, and Saint Etienne International Design Biennial will be celebrating its 10<sup>th</sup> anniversary in November 2008. With its deep loyalty towards the general public, who have supported this event in their droves since it began, Saint Etienne International Design Biennial will initially be open to anyone curious enough to wish to visit. Events, symposia, conferences and guided tours will be given over to professionals on 17<sup>th</sup>, 18<sup>th</sup> and 19<sup>th</sup> November. Specific mechanisms will also be put in place for our visitors from schools from 24<sup>th</sup> to 28<sup>th</sup> November 2008.

From 15<sup>th</sup> to 30<sup>th</sup> November 2008, in excess of 500 creators (regional, national and international) will be unveiling their latest achievements in three exhibition areas (with a total surface area of around 15,000 m<sup>2</sup>) within the Cité du Design site, which is where Saint-Étienne's former arms manufacturer used to be located.

As a witness to the activities of the Cité du Design together with economic networks, professionals and educational establishments, Saint Etienne International Design Biennial represents a wonderful opportunity to show off the dynamism of the Saint Etienne region and of the design sector to the whole world.

The Cité du Design team is already mobilised for preparing this event, and will be very pleased to welcome its visitors to the 10<sup>th</sup> anniversary of Saint Etienne International Design Biennial.

### Press Contact

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